Do you want to increase your sales income? Would you like to optimise your general overheads? Do you dream of being independent under a shared brand?

Don't waste a second! Join Citôtel.

Almost 200 company managers - owners of 2/3 star hotels in town centres or nearby (relais classification) - have joined the ranks of this determined chain that has been completely relooked.

This network (an association under the French law of 1901) has been conducting a sustained development for the last 11 years without ever making quality concessions.

Citôtel is amongst the first hotel groups that incorporated the Qualité France plan.

So what? What makes hotel sector professionals so keen to fly the Citôtel colours so high?

Lionel Ferreira, hôtel Citôtel Marguerite at Orléans

"I think I will be a Citôtel member until I retire!

I have been a member since May 2005 and am delighted with its services. I have made huge savings on purchases. I have increased occupation rates by 24% in a year through the on-line reservation system. The good spirit which pervades the network should not be forgotten.

Citôtel, is a real self-help chain!"

10 good reasons for joining us

1 - A **national guide** printed in 120,000 copies per year.

2 - 40,000 mini-guides,

3 - An **on-line reservation system** which provides a presence with 50 distributors using a single schedule.

4 - Representation and distribution on the **principle GDS**.

5 - A **purchasing centre** (Pro Achat) that provides substantial savings with 150 well-known suppliers to the sector.

6 - A **loyalty programme** that generates over 6 million €.

7 - A support in the quality process to obtain the **Qualité Tourisme** brand.

8 - An environmental commitment.

9 - **Excellent value for money** for your subscriptions,

10 - 150 distributors, 180 suppliers.